

## **President's Annual Report**

### **Dear Respected Chairman and Members of IPTV Society,**

I am deeply honored to present an annual report for the year 2007-08 of the Society at its 1<sup>st</sup> Annual General Body meeting to day the 20 November 2008.

First of all I must thank the founding members for their vision and tireless efforts towards formation of the society and providing subsequent guidance for its activities.

The IPTV India Forum was formed in the year 2007 by professionals. The Society has been registered under the society Registration Act of XXI, 1860 vide registration No. 59970/2007 dated 5.10.2007

To achieve its objectives, IPTV India Forum planned a conscious approach to sensitise the regulatory and policy making body in the country, and gave various presentation to the Ministry of Information & Broadcasting, TRAI, Planning Commission and Dept. of Telecom. In addition, the Forum also provided informal and formal inputs on various issues related to IPTV and Mobile TV guidelines, technologies available, spectrum, etc.

The Forum can rightfully claim that it contributed to the early and comprehensive issuance of the Guidelines for IPTV by the Ministry of I&B. Its current efforts are focused towards bringing out of similar guidelines for Mobile TV along with the identification and initiation of auction of spectrum for this service. Efforts are also being made to get clarifications on a few issues raised by the industry in IPTV Guidelines as well as to get trial runs for Mobile TV networks.

The Forum organised a **Round Table Discussion on FUTURE POLICIES AND STRATEGIES FOR IPTV SERVICES** ASSOCHAM HOUSE, 47 PRITHVIRAJ ROAD , NEW DELHI 22 FEBRUARY 2008 to give a push to IPTV and Mobile TV policy, The RTD was attended by the Secretary I&B and senior official from Govt. and Industry. The forum's recommendation was sent to the ministry of I&B.

- The Forum is now working to build up an IPTV eco system to enable efficient way of delivery of IPTV services in the country, that include standardisation of Content Delivery Network including Set Top Box and working closely with BIS and TEC in this regards.

### **Membership**

Society has 10 individuals, 1 Associate and 5 Corporate Members.

### **Accounts**

The Society Audited Statement of Accounts for the year 2007-08 is tabled before AGM



*advocate, enhance, communicate*  
Registered office

## **IPTV Society®**

The Society registered Office is located at 1215, Naurang House, KG Marg, New Delhi-110001

### **Vision statement**

In line with the government's Broadband Policy (2004) IPTV India Forum's vision is 'To promote ubiquitous Broadband service particularly those based on Internet Protocol to assist in the growth of GDP and enhancement in quality of life through societal applications including tele-education, tele-medicine, e-governance, entertainment as well as employment generation by way of high speed access to information and web-based

The IPTV India Forum has been set up to advocate, enhance and communicate Broad band's true potential for value addition particularly through IPTV and Mobile TV for the advancement, welfare and benefit of the people of India.

### **Mission statement**

Communication service providers are shifting from a voice-centric revenue model to a broadband/IP-centric model, one in which video and other content-rich interactive services play a key role. Indeed, MRG recently reported that IPTV subscriber revenue is projected to grow from \$400 million in 2004 to \$6 billion worldwide by 2008.

Our mission is to bring IPTV and Mobile TV to millions of Indians homes and Mobile Users and empower society and businesses to benefit from myriad IP based services and the time and cost savings offered by the Broadband Wireless Access Technologies.

### **Core Values**

The IPTV India Forum is intended to help incumbent and new-entrant carriers address key issues in the delivery of IPTV and Mobile TV services through its events which will bring together a wide range of business leaders and technology pioneers who are at the cutting edge of IPTV and Mobile TV deployment and innovation.

The IPTV India Forum examines the full range of opportunities and challenges of making ITPV a reality in the emerging broadband ecosystem in India.

We strongly believe in ...

bringing about transparency and integrity in the delivery of IPTV and Mobile TV Services to the masses  
fostering respect for the privacy of users and providers ensuring their online security  
creating a secure and healthy online environment for citizen of India

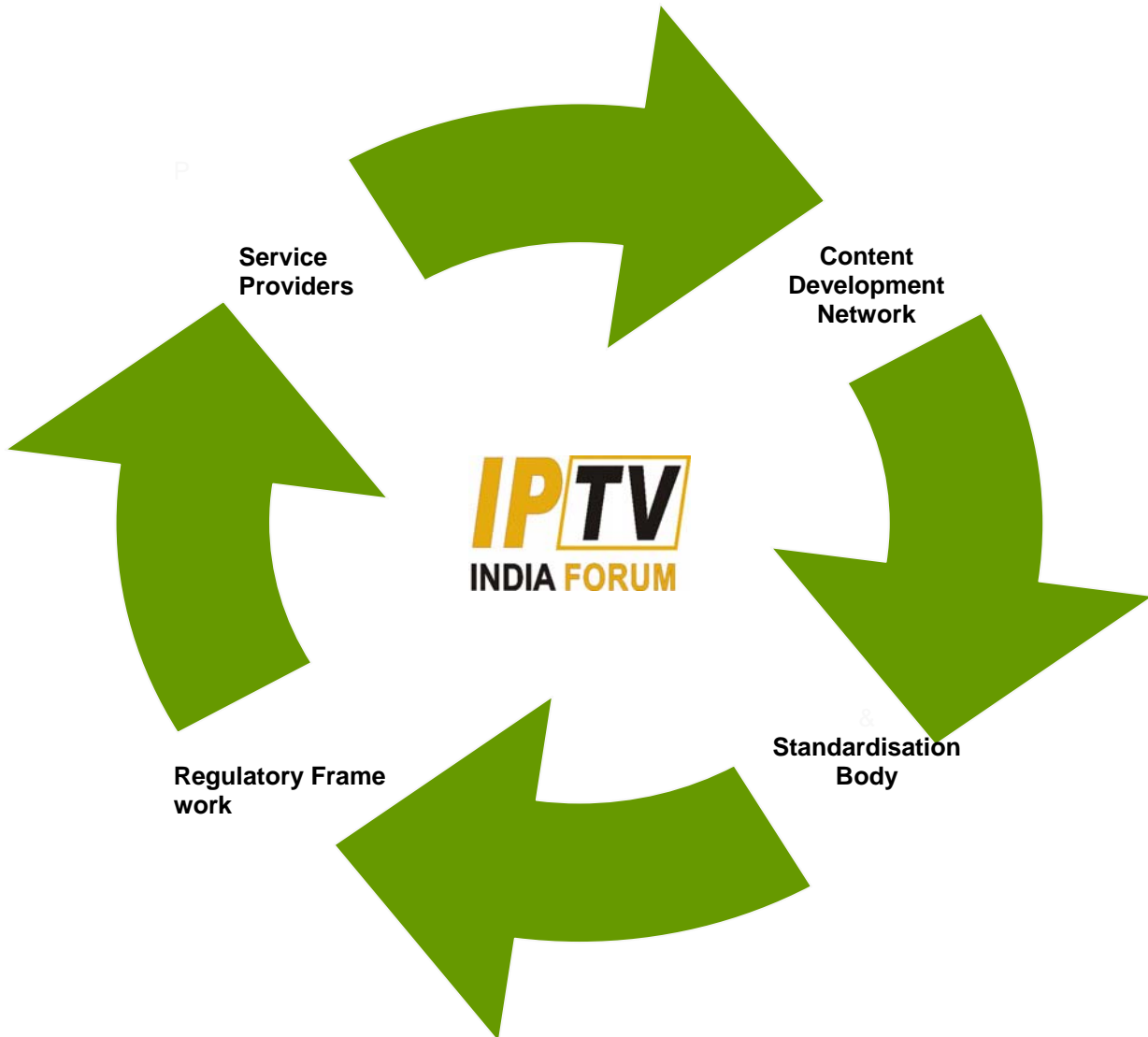
**IPTV INDIA FORUM Strategic Objectives**

1. Become the primary advocate for:
  - developing an echo system for the delivery of IPTV and Mobile TV
  - e-commerce and m-commerce
  - content development and aggregation networks
2. Provide a platform to discuss and evolve strategies to achieve the shared aspirations of the industry
3. Prove and promote the effectiveness of IPTV delivered through various media for broadband access.
4. Educate the above communities about the core strengths and competencies of the Broadband Wireless Access Technologies.
5. Expand the breadth and depth of IPTV INDIA FORUM membership while increasing direct value to members

**IPTV INDIA FORUM will achieve its objectives by following strategies:**

1. Create awareness among the users and to market and promote the IPTV and Mobile TV industry by disseminating research and white papers, organizing events and media campaigns
2. Accelerate Broadband access and delivery by removing the impediments with research and strategic inputs to the government with the help from stakeholders.
3. Develop educational material through global and national partnerships to raise the level of knowledge among members and users by conducting specialised training programmes.
4. Collection, maintenance and dissemination of knowledge and information.
5. Coordination, promotion and formulation of expert opinion on topical subjects, particularly in IPTV and Mobile TV
6. To act as a bridge and bring synergies between the industry and other institutions related to service providers, content
7. .To organise conferences, seminars, lectures and special training programs promoting convergent technologies particularly in IPTV and Mobile TV
8. To facilitate establishment and maintenance of IPTV Standards, Quality of Service, IPR and Security
9. Encourage the adoption of global standards and guidelines for interoperability and that to increase customer confidence and satisfaction.
10. Liase with the government & trade bodies to inform and shape policies and legislation that affect the industry.

**IPTV India Forum Broadband Echo System**



In order to maximize effectiveness and relevance to members and to reflect the changing needs of the IPTV and Mobile TV industry, the IPTV INDIA Forum's core objectives and associated activities will be reviewed periodically.

**Dr. DPS Seth**

**President**

20 November, 2008

Suite 1215, Naurag House , KG Marg, New Delhi-110001  
e-Mail. [info@iptvforum.org.in](mailto:info@iptvforum.org.in), Web Site [www.iptvforum.org.in](http://www.iptvforum.org.in)